



socol

**Voter Relationship
Management System**



Our Mission

Empower democracies around the world with technologies necessary to succeed.



Our Values



Trust



Integrity



Problem
Solving



Excellence



Current Scenario

Since cloud based solution is unavailable , the problem of managing voters persists; hence, there is a need of a complete **collaborative platform**.



Salient Features

- Web System
- Mobile Application (Android, iOS)
- SMS Campaign
- Telephony
- Door to Door Campaign Management
- Analytics
- QR Code
- Complain Managment System UC Wise
- Push Notifications



Our Values

8

NA
constituencies

90k

SMS

15

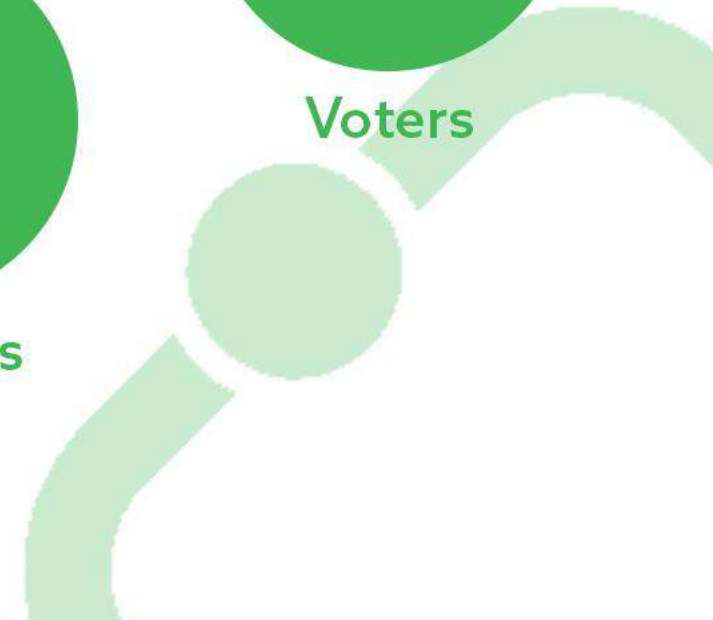
PS
constituencies

3

Platforms

3.2M

Voters



Our Solutions



1. Data Digitization



A physical document showing a list of voters with columns for serial number, family number, full name, father/husband name, gender, polling station address, CNIC number, block code, address, city, and province.

Voter List



4230115839477

Searchable data



Edit Voter Information

Serial Number 1 Family Number 1

Full Name سعید خان Father/Husband Name رائے خان

Gender Male Polling Station Address Saifia Govt. Girls College Compboul Street

CNIC Number 4230115839477 Block Code 411120102

Address 06 مکان ٹیڑھے کلاں قبرجہ صدر خانہ کراچی

City Karachi Province Sindh

PRINT

Voter Slip

2. Voter Info Management

Social Media Information

Click to minimize

Facebook URL

LinkedIn URL

Twitter URL

Whatsapp Number

Mobile Number

Note

Committing to vote, has 4 family members and has his own conveyance

Voter contact info, relationship notes

Full name

سعید خان

Block code

411120102

Address

06 مکان ٹی ریلوے کالونی فہر 2، صدر ہاؤس، کراچی

Voter info

List of Family voter(s)

سلطان بی بی

حمید اللہ خان

نور الدین خان

Voter Family

Reasons of Elector's unavailability:

☒ Abroad

☐ Family Split

☐ Died


☐ Shifted


☐ Suspicious

Unavailable Voter Tracking

3. Worker Management

Assign block(s) to worker

ADD 

 REMOVE

436040101

436040102

436040103

436040104

436040105

ALL

NONE

ALL

NONE

Decide Later

Save and Assign

State of the art party workers management

Worker Profile Detail

[BACK](#)

Full Name	Khurram Ghayas	CNIC Number	4210112041823
Phone Number	923333066236	Email address	khurramghayas28@gmail.com
Address	--	City	Karachi

4. SMS Outreach

Send a message - 2 Block(s) Selected

Voter Commitment Level

NEUTRAL X REACHOUT X
COMMITTED X +1 V

Voter Unavailability Reason

Abroad X Family Split X Died X +2 V

Voter Gender

Male X Female X V

Voter Age Range:

0 26 40 120

☐ Send SMS to members of a party (only)

Message : Type your message here

Due to insufficient balance, only 1 SMS will be sent to ensure the available functionality.

CANCEL Send

Voter and worker SMS outreach

5. Voter Commitment Tracking

عبدالکودر	Neutral	Reach Out	Committed	Voted
ایلیف غنار	Neutral	Reach Out	Committed	Voted
صف	Neutral	Reach Out	Committed	Voted
محمد طارق	Neutral	Reach Out	Committed	Voted
محمد سید	Neutral	Reach Out	Committed	Voted
محمد حسن	Neutral	Reach Out	Committed	Voted
ریاض احمد	Neutral	Reach Out	Committed	Voted
شیر	Neutral	Reach Out	Committed	Voted
مور احمد	Neutral	Reach Out	Committed	Voted
محمد فیروز	Neutral	Reach Out	Committed	Voted
دکاس	Neutral	Reach Out	Committed	Voted
محمد حسن	Neutral	Reach Out	Committed	Voted

Dashboard				
Select City				
Karachi				
Total Voters	Voted	Neutral	Committed	Reached Out
3225682	755	2217	1314	570
Select NA				
na243				
Total Voters	Voted	Neutral	Committed	Reached Out
408943	413	2161	1218	526

Constituency Situation (Real Time)

20% committed voters => ELECTION VICTORY!

6. Reporting

Reports

NA Constituency: PS Constituency:

Worker:

Blocks:

 +293

Voter Commitment Level: +1

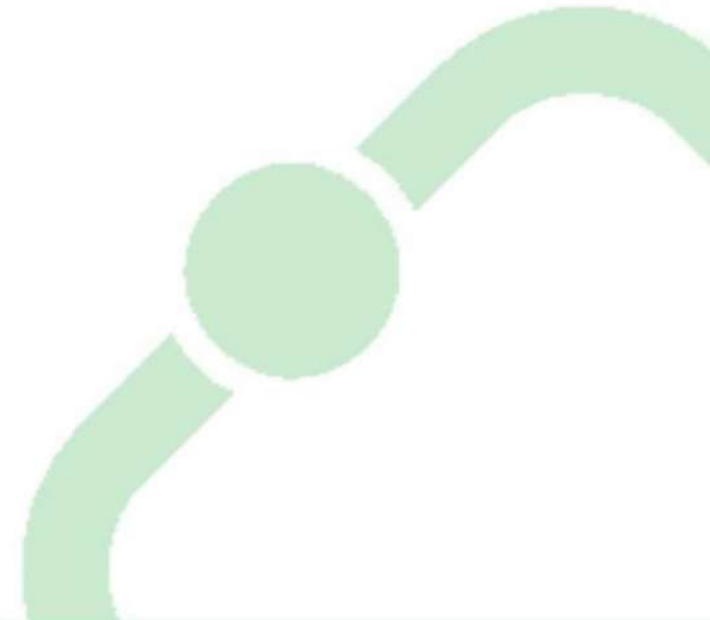
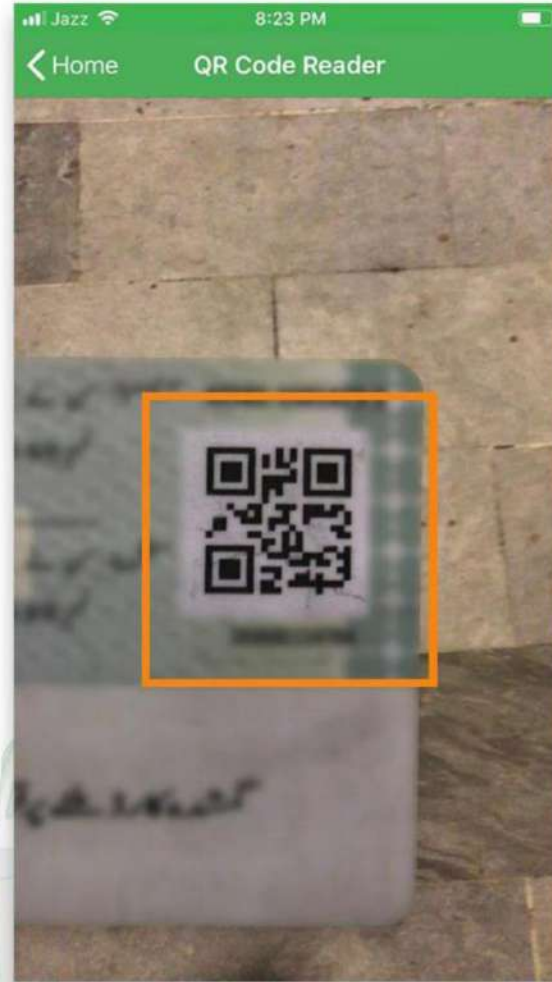
Voter Unavailability Reason: +2

Voter Gender:

Family-wise Report
☐ Only one member per family should be shown

- Workers Performance's Monitoring
- Suspicious Voter List
- Died Voter List
- Voter Contact Number List and much more ...

7. Fast Data Tracking via QR Code



18. Bulk Voter Slip Printing

Your Logo

کھرانہ نمبر: 1
شماراتی کوڈ: 413100501
نام: محمد

سلسلہ نمبر: 2
شناختی کارڈ: 4230124343643
ولدیت / زوجیت: محمد

پونگ اسمیشن: 4
White House Grammer School Block 4
(Gulshan-e-Iqbal combined)

پتہ: الہ آباد گھرانہ نمبر: 1

کھرانہ نمبر: 1
شماراتی کوڈ: 413100501
نام: محمد

سلسلہ نمبر: 3
شناختی کارڈ: 4220122473977
ولدیت / زوجیت: محمد

پونگ اسمیشن: 4
White House Grammer School Block 4
(Gulshan-e-Iqbal combined)

پتہ: الہ آباد گھرانہ نمبر: 1

کھرانہ نمبر: 1
شماراتی کوڈ: 413100501
نام: محمد

سلسلہ نمبر: 1
شناختی کارڈ: 4220178982195
ولدیت / زوجیت: محمد

پونگ اسمیشن: 4
White House Grammer School Block 4
(Gulshan-e-Iqbal combined)

پتہ: الہ آباد گھرانہ نمبر: 1

کھرانہ نمبر: 1
شماراتی کوڈ: 413100501
نام: محمد

سلسلہ نمبر: 1
شناختی کارڈ: 4220133465112
ولدیت / زوجیت: محمد

پونگ اسمیشن: 4
White House Grammer School Block 4
(Gulshan-e-Iqbal combined)

پتہ: الہ آباد گھرانہ نمبر: 1

Footer

Your Logo

شماراتی کوڈ: 413100501
کھرانہ نمبر: 1

☐ میاں محمد
4230124343643
 ☐ محمد
4220122473977
 ☐ کریم خان
4220178982195

☐ محمد
4220133465112

☐ Committed
 ☐ Neutral
 ☐ Against

پتہ: مکان نمبر 225، بلاک 4، کھرانہ نمبر: 1، گھرانہ نمبر: 1، پونگ اسمیشن: 4، شناختی کارڈ: 4220133465112

Are you interested to become a party memeber ?

Facebook : _____ Twitter : _____

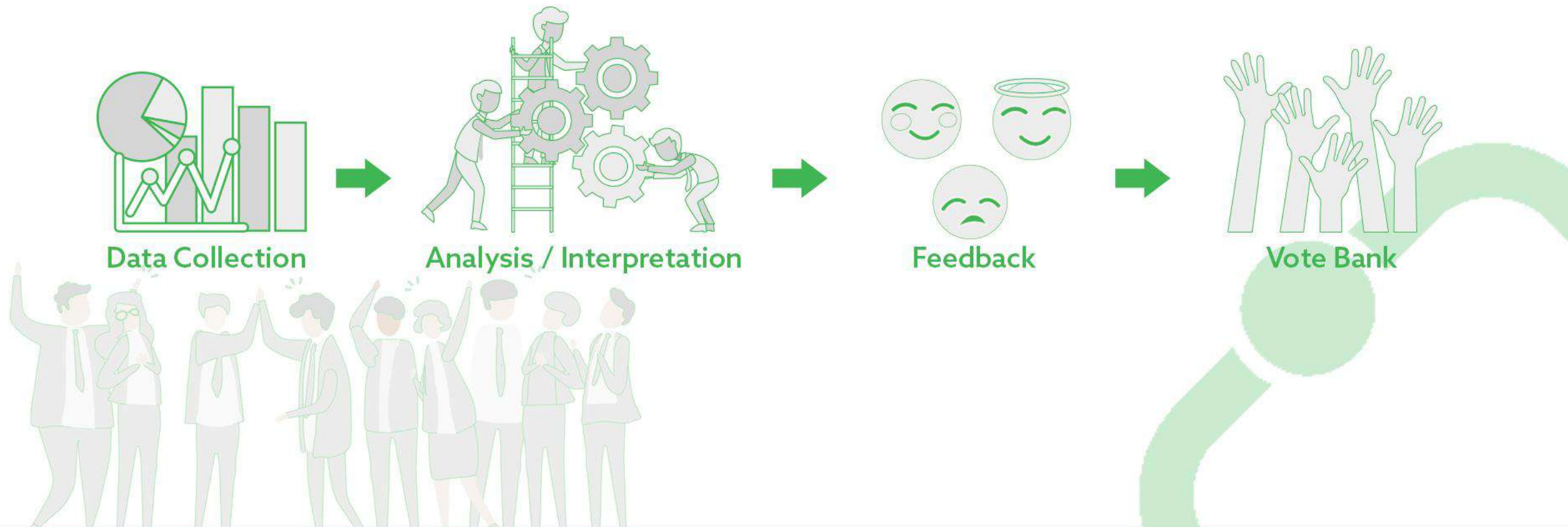
WhatsApp : _____ Cell # : _____

Notes : _____

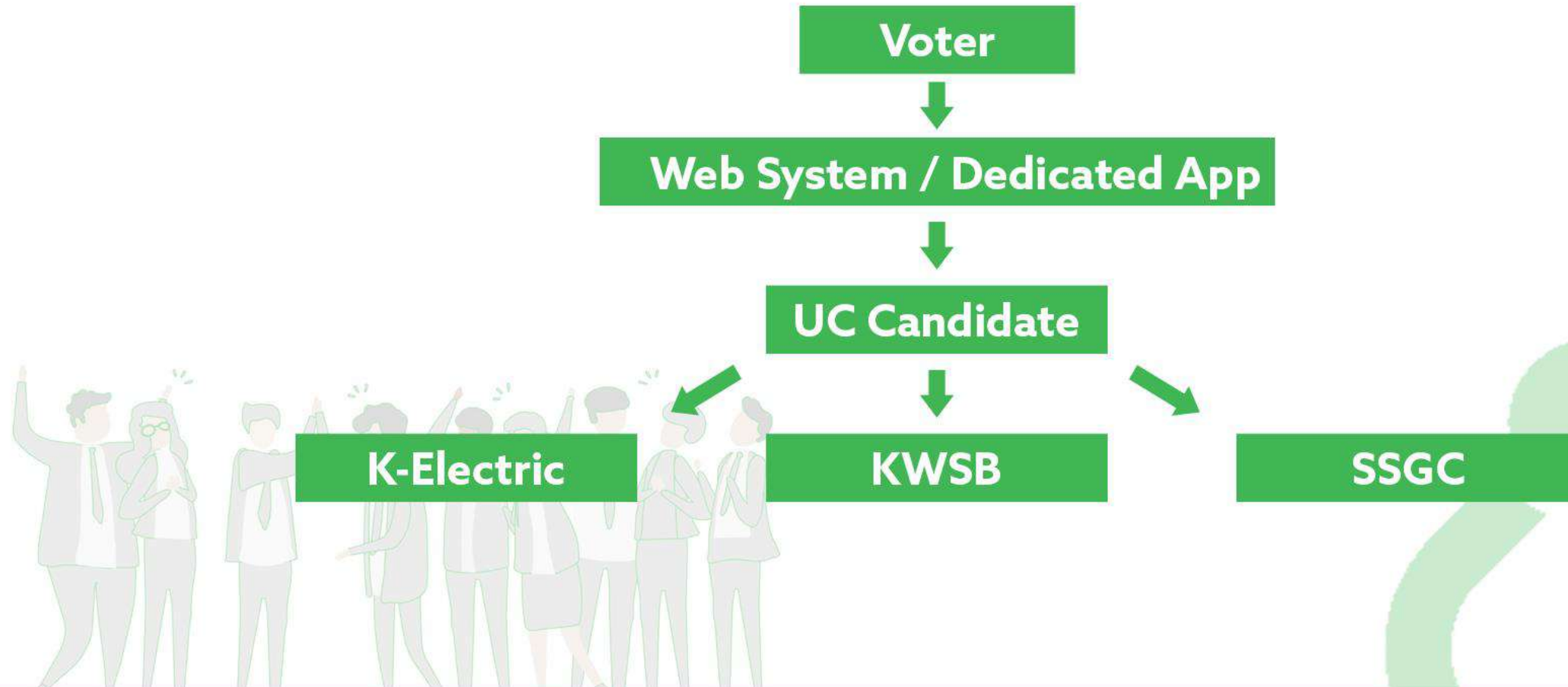
Worker Name : _____ Date : _____

Generated by socol.co

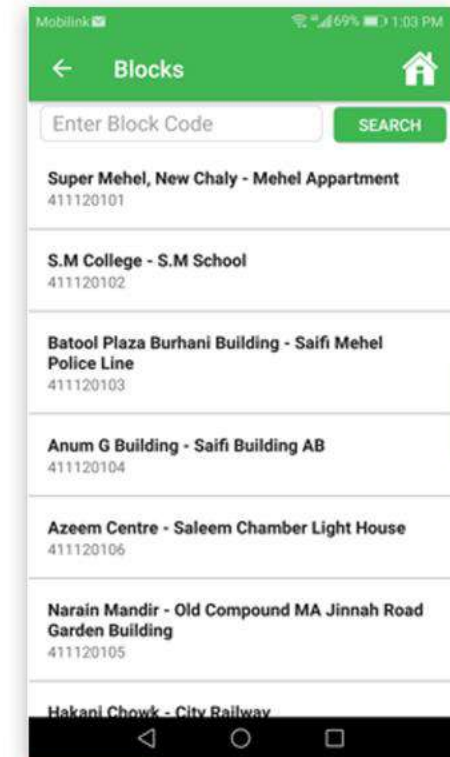
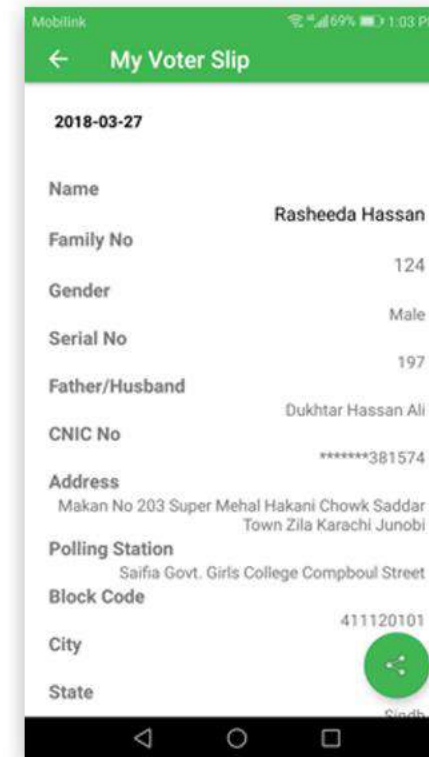
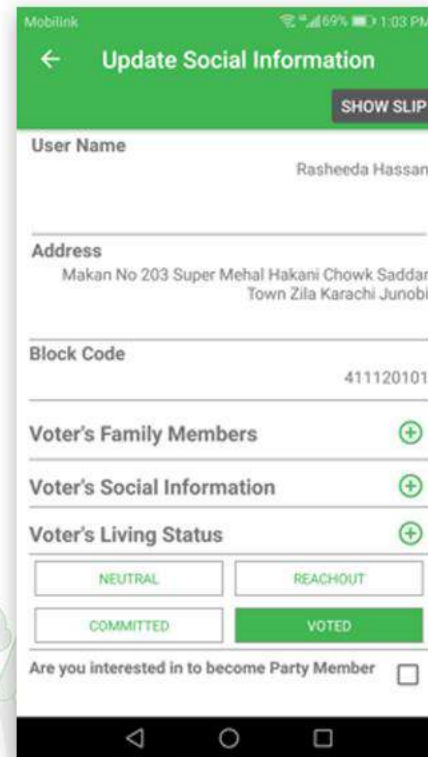
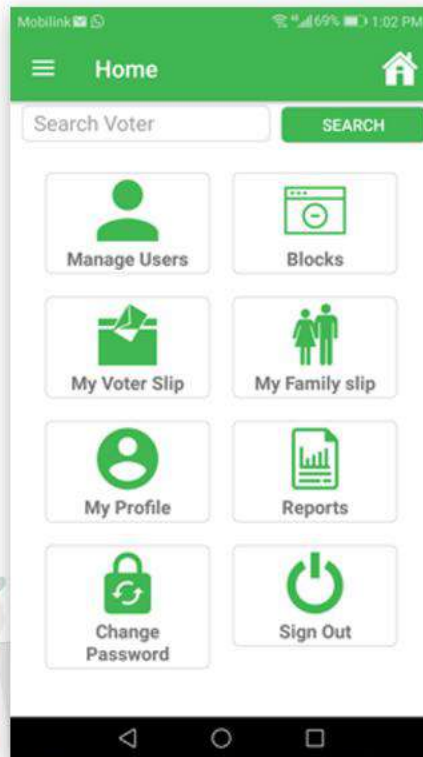
Elections Strategy



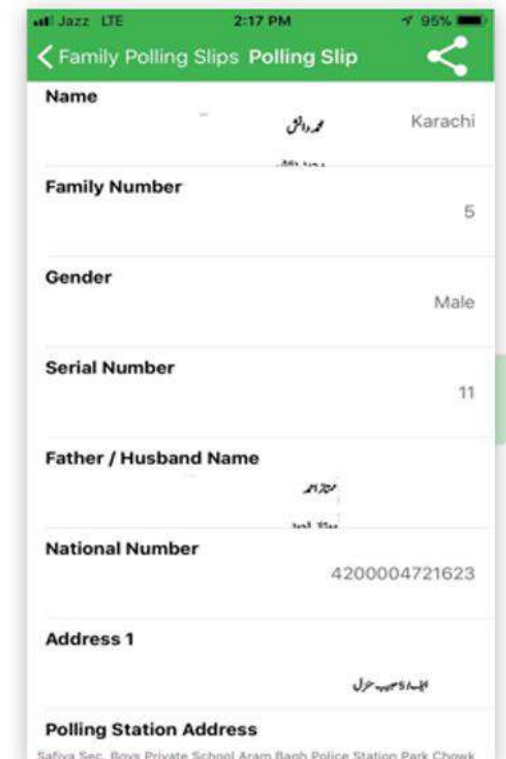
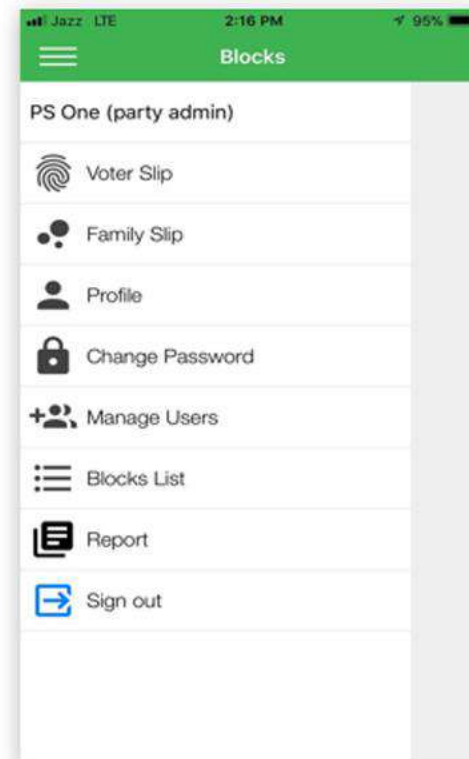
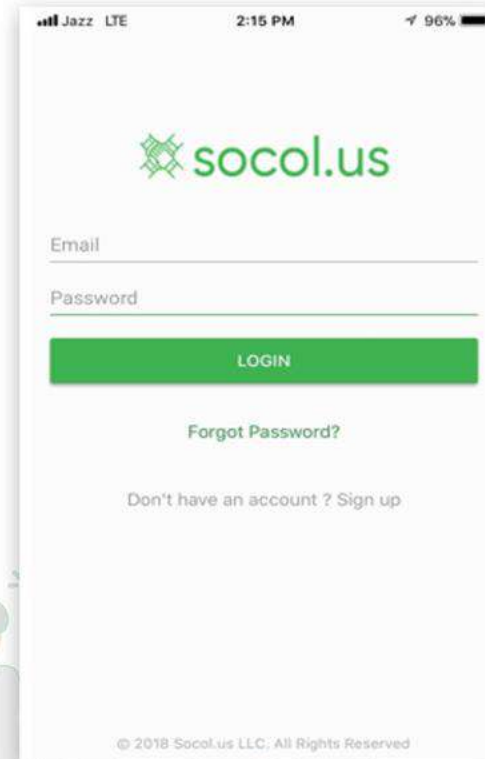
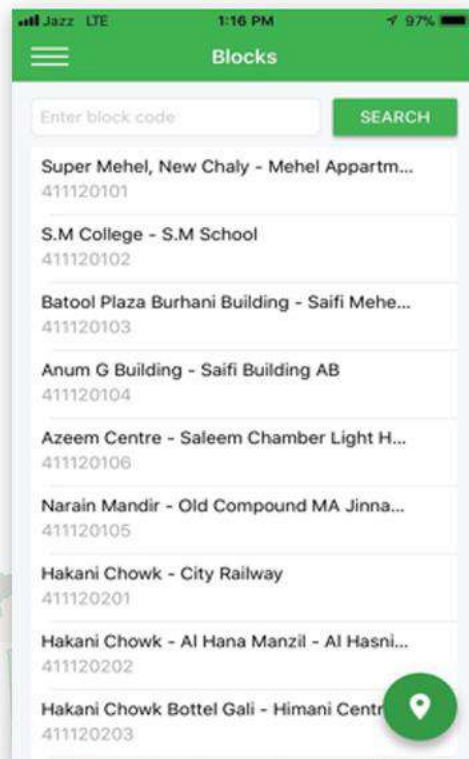
Voter Complaint Management



System Snapshots Android App



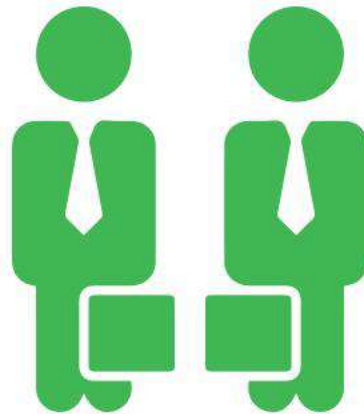
System Snapshots iOS App



The Brains

Khurram S Gulistan
Co-Founder & CEO

14+ Year of Professional Exp
5+ Years at Salesforce.com inc.
#1 Enterprise cloud computing
4+ Years at Microsoft Corp
#1 Software firm



Khurram Kalimi
Co-Founder & COO

14+ Year of Professional Exp
3 Years in Oracle (#1 Database Company)
3+ Years in Microsoft
2 Years in VMware
#1 Virtualization Company



Any Questions?

